



Overview

- Regional data analysis Devon Williford, CDPHE
- Equity vaccine work Brandy Emily, CDPHE
- School testing update Jamie Pieper, CONG & CDPHE
- 5-11 year-old vaccine planning Heather Roth, CDPHE
- Q&A







Regional data analysis - Devon Williford

Percent of Population Vaccinated Statistics through 10/24/2021

Demographic	Region 2	Region 2 BIPOC	Colorado	Colorado BIPOC
Age 12+ With One Dose	62.5%	53.4%	78.3%	65.6%
Age 12+ Fully Vaccinated	57.2%	47.0%	72.1%	59.2%
Age 18+ With One Dose	64.4%	54.8%	80.0%	66.9%
Age 18+ Fully Vaccinated	59.3%	48.6%	73.8%	60.7%
Age 18+ Additional Dose / Fully Vaccinated	13.6%	8.9%	17.3%	13.6%
Age 12-17 With One Dose	45.5%	44.8%	60.5%	56.2%
Age 12-17 Fully Vaccinated	39.2%	37.3%	54.2%	49.6%





Meeting Coloradans where they are

EQUITY CLINICS

Equitable Distribution

Rapid deployment through partnerships with CDPHE, health providers, and community organizations to vaccinate people in communities that were some of the hardest hit areas by the virus.



*no equity clinics to date in Cheyenne or Sedgwick

Meeting Coloradans where they are

MOBILE VACCINATION CLINICS





PRE-REGISTER FOR AN APPOINTMENT

MOBILEVAX.US/CLINICS





Walk-ups welcome at every stop!

*no bus stops to date in Kit Carson or Sedgwick





School testing

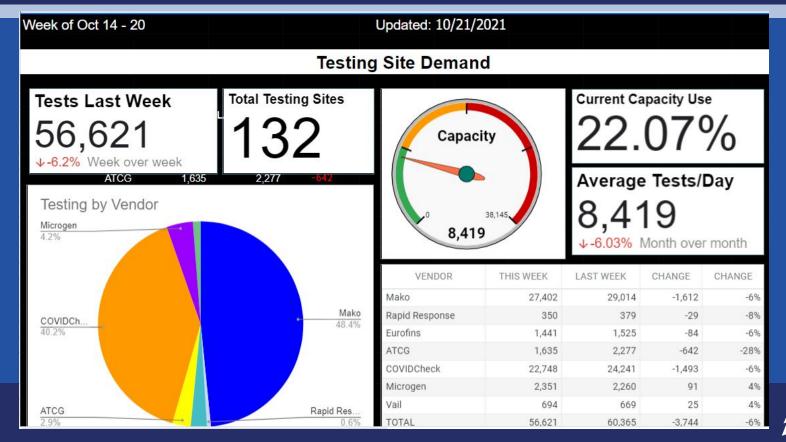
Statewide:

- 610 schools fully enrolled (64 interested)
- 26,058 tests (219 positive, 0.84% positivity)
- 18,453 student tests (157 positive, 0.85% positivity)
- 7,605 staff tests (62 positive, 0.82% positivity)

To enroll or for questions - call: 1-877-CO VAX CO (1-877-268-2926)



Community testing







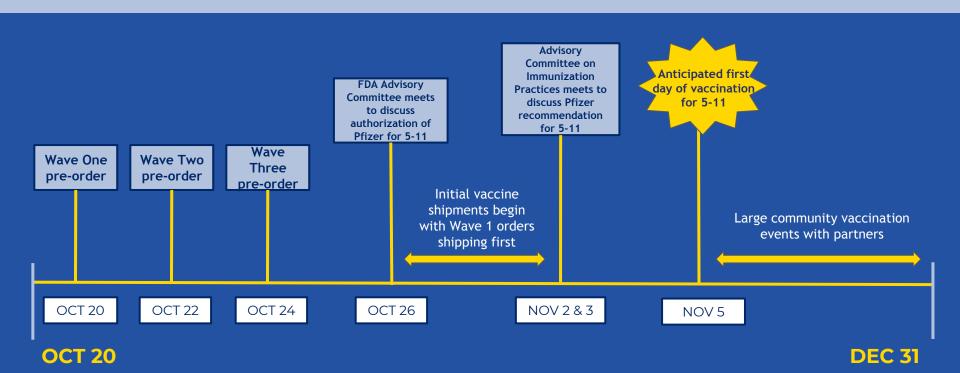


What we know and expect

- Pfizer vaccine is currently authorized for people 12 years and older.
 - The current Pfizer vaccine used for people 12+ cannot be used to vaccinate kids 5-11.
 - The pediatric Pfizer vaccine for kids 5-11 will be a new product with new packaging and new codes. Anticipated two-dose series, 21 days apart.
- CDC has enough vaccine to vaccinate ~28 million kids 5-11 nationwide.
- Colorado has an estimated 479,895 kids ages 5-11.
 - We anticipate 35-50% of parents will vaccinate their children 5-11 as soon as possible.
 This equates to 168,000 240,000 children.
- Colorado will receive 171,000 doses in week one.
 - 15% set aside for equity.
- Out of 1,245 COVID vaccine providers enrolled with the State, only about 200 of these intend to vaccinate kids 5-11.
- Still need to vaccinate more kids 12 17 where only 60.1% have received one dose.



Working timeline



SUBJECT TO CHANGE

GOAL: Vaccinate at least 50% of Coloradans aged 5-11 years old with first dose of COVID-19 vaccine by January 31.

Projected First Dose Demand for Age 5-11 Years				
Currently Eligible Population Age 5-11*	479,895			
50% Projected Uptake in first 12 weeks	239,947			
Projected Weekly Demand for 5-11 Year Vaccination	19,996 / week			

^{*2020} DOLA population estimates



Who will vaccinate 5-17?

- Pediatric and family practice clinics
- School-based health centers
- Community health centers and safety net clinics
- Local public health clinics
- Retail pharmacies
- Large hospital systems
- CDPHE Vaccine Support Teams and mobile buses



Partnerships underway

- Collaboration with Children's Hospital Colorado to host weekly vaccine clinics during evening and weekend hours through December 31
 - Opportunity to vaccinate entire families for both primary series and booster doses along with focus on children 5-17
- Collaboration with American Academy of Pediatrics Colorado Chapter,
 Colorado Academy of Family Physicians, and Immunize Colorado on shared messaging and promotion
- Confirmed partnership with 9Health, Colorado Rockies, and Denver Zoo
- Ongoing partnerships between school districts and mobile vaccination units (vaccine buses)



Community vaccination



Looking for another seven - 10 locations statewide to offer recurring clinics at least a few times per week through December



Engagement opportunities

Heather Roth



Hold or promote vaccine clinics

- Host a vaccine clinic in your community
- Promote vaccine clinics through your networks
- Use the excitement for 5-11 vaccination to also offer opportunities for family members to receive primary series and booster doses

RESOURCES

- COVID Vaccination Event Request Form
 - Request a community-based clinic or mobile bus
 - Request staffing assistance for planned clinic



Amplify messaging

- Communicate with your stakeholders
- Battle mis/disinformation with facts and shared messaging
- Option to co-brand materials

RESOURCES

- Communications toolkit for 5-11 coming soon!
 - Template messages (email, text, phone, social media)
 - Fact sheets, videos, graphics, testimonials, etc.
 - Existing communications toolkit for 12-17
- Statewide media campaign
 - Existing resources for 12-17: One-pager (<u>English</u> & <u>Spanish</u>), video (<u>English</u> & <u>Spanish</u>), <u>testimonials</u> (English & Spanish, 15 and 30 sec)
 - New resources to be developed for 5-11



Hold an educational event

 Host an educational event to answer questions parents may have about the vaccine.

RESOURCES

- Champions for Vaccine Equity
 - Vaccine education workshops and listening sessions
 - Focus on vaccine effectiveness, safety, and access
 - Champions are health care providers, community-based organizations,
 and individuals with lived experience with the challenges of COVID-19
 - Workshop Request Form



End of CDPHE Presentation

